

# Fundraising Ideas



There are so many options for your fundraiser. Here's a few ideas to get you started....

## For the business minded

Host a dress-down day at your work. Colleagues pay \$2 and come to work in whatever they like

Get your business involved in corporate support – talk to us about how we can create a bespoke sponsorship package to support our work

Become a Payroll giver – the tax benefits are great too!

## For the community focused

Get out into the community and do some bucket shaking on our behalf (just make sure you get the right permissions)

Help us sell lottery tickets - we run a lottery each summer with great prizes so contact us for details on how you might be able to help

Host a sea themed quiz night with your friends and family. This could include questions from shipwrecked themed movies

Run a car boot sale at your local hall

## For those going solo

Give a regular gift – it takes just \$35 per month can provide a week's training for a Coastguard volunteer

Sell your yummy baking – take it along to your club or workplace to sell

Offload your unused gear on Trade Me and donate the proceeds to Coastguard

## For those at school or uni

Organise a mufti day and ask students to make a gold coin donation

Ask if you can organise a car wash in the school car park and convince your friends to join in

Organise a sea themed party night at your student union

Host a fancy dress street collection (remember to seek the relevant permissions!)

## For those at home wanting to involve family and friends

Host a shipwrecked film/fancy dress party night at home – invite friends around for a night in and collect donations on entry

Mother's and Father's Day – rather than receiving gifts you don't really want, encourage your kids (and grandkids) to donate money to help save lives at sea

Hand bag or tool swap – make a donation to come along and bring along your unwanted gear and trade it for something else you'd rather have